







"Your university is striving for the same goals as my father, who was committed to the dissemination of science in the open environment, a goal he himself promoted in his academic career."

Marina von Neumann

Why Kecskemét?

The real question is: 'Why wouldn't you choose Kecskemét?' Kecskemét is Hungary's eighthlargest city by population, and seventh largest by area. Having benefited from more than 800 billion Hungarian forints' worth of investment, Kecskemét offers a flourishing infrastructure and real estate market, a multinational corporate environment, a buzzing cultural life, festivals, more than a hundred restaurants, a municipal theatre, a spa, and pool complex, and of course, the University itself. We could go on and on, but we simply adore this lovely, liveable, and hospitable city, its beautiful main square with the holiday lights in winter, for instance.





Dr. Tamás Fülöp rector

Rectors Greating



John von Neumann University, based in Kecskemét, is one of the youngest tertiary educational institutions in Hungary. However, the University's legal predecessors have a history going back many years, and boast longstanding traditions. It received the title "University of Applied Sciences" in 2016, since when it has become the leading higher education institution in the region. With almost 3000 students, we offer programmes in technical sciences, economics and agriculture. We have achieved significant results in the fields of research and innovation. Furthermore, we foster extensive business and institutional networks. Building on our dynamically expanding international connections, we aim to achieve greater visibility in the globalised world of higher education.

The University is about to undergo unprecedented development: our new campus will be a truly modern complex of buildings, providing an educational environment that meets the needs of the 21st century. We are already offering students a wider range of programmes, new Bachelor's and Master's programmes. We offer scholarships. Applicants to the new university of applied sciences can be sure that the skills and knowledge they gain here will be applicable in practice, thus enabling them to build successfully on the opportunities provided by the University's dual training scheme.

Why JvNU?





There are many good reasons for choosing John von Neumann University! Lately, the University has gone over modernization, including the construction of its new, 21st-century campus. Our diverse, practice-oriented training portfolio includes attractive and competitive programmes. Both the impressive quality of higher education in Kecskemét and the market value of the qualifications awarded here are guaranteed by the professionalism and dedication of our teaching staff, as well as the long-term stability of our institution. Kecskemét and the University offer an appealing, inspirational, and student-friendly learning environment for those who choose us to pursue their studies here.

Programmes





COMPUTER SCIENCE ENGINEERING BSch

- Duration of the programme: 7 semesters (3.5 years)
- Credit number: ECTS 210
- Degree: Computer Science Engineer
- Tuition fee: EUR 3000 /semester
- Location of the training: Kecskemét



VEHICLE ENGINEERING BSc

- Duration of the programme: 7 semesters (3.5 years)
- Credit number: ECTS 210
- Degree: Vehicle Engineer
- Tuition fee: EUR 3000 /semester
- Location of the training: Kecskemét







HORTICULTURAL ENGINEERING BSc

- Duration of the programme: 7 semesters (3.5 years)
- Credit number: ECTS 210
- Degree: Horticultural Engineer
- Tuition fee: EUR 3000 /semester
- Location of the training: Kecskemét



REGIONAL AND ENVIRONMENTAL ECONOMICS MA

- Duration of the programme: 4 semesters (2 years)
- Credit number: ECTS 120
- Degree: Economist in Regional and Environmental Economic Studies
- Tuition fee: EUR 2750 /semester
- Location of the training: **Budapest**

Scholarships

ERASMUS+

Spend one or two semesters with a scholarship at our partner university, all over in Europe. 21 countries, more than 60 partner universities in Europe, a few of them:

- Institute of Technology and Business in České Budějovice
- Hochschule Weihenstephan Triesdorf
- Hochschule Furtwangen University
- Technische Universität Ilmenau
- Baden-Württemberg Cooperative
 State University Mosbach
- Hochschule Neubrandenburg
- Albstadt-Sigmaringen University
- Duale Hochschule Baden-Württemberg Stuttgart
- Hochschule Trier Duale
- Hochschule Baden-Württemberg
 Villingen-Schwenningen
- University College of Northern Denmark
- Universidad de Castilla- La Mancha
- University of Córdoba
- Universidad Complutense Madrid
- Universidad de Málaga
- Tallinn University of Technology
- University of Tartu/Tartu Ülikool
- Universita Degli Studi di Firenze
- University of Foggia
- Dublin City University
- University of the Azores
- Institutio Politécnico de Castelo Branco



STIPENDIUM HUNGARICUM SCHOLARSHIP PROGRAMME

THE AIM OF THE STIPENDIUM HUNGARICUM PROGRAMME

The Stipendium Hungaricum Scholarship Programme was launched in 2013 by the Hungarian Government. The core mission of the programme is to increase the number of foreign students in Hungary and to encourage Hungarian higher education institutions to attract top foreign students.

Among many others, the Scholarship covers:

• full tuition fee,

 monthly stipend: non-degree, bachelor, master and one-tier master level: monthly amount *contribution to the living expenses in Hungary*, for 12 months a year, until the completion of studies,
 accommodation in dormitory.

INFORMATION ABOUT THE DUAL TRAINING SYSTEM

This type of training is based on a high level of theoretical knowledge complemented by upto-date and continuous practice. The dual student and the employer partner company have a close relationship throughout the entire study period, and the student also receives a monthly allowance based on his/her work contract. After each study period at the University, there is an 8-week internship period in the autumn-winter semester, and a 16-week internship period in the spring-summer semester. In this way, the dual students complete the company's training programme in parallel with their studies. In cooperation with John von Neumann University of Kecskemét, the Central Bank of Hungary (Magyar Nemzeti Bank, MNB) offers a dual internship for students of the Bachelor of Economics and Management, the Bachelor of International Economics, and the Bachelor of Finance and Accounting. Our partners include companies such as Mercedes Benz, Knorr-Bremse, Hilti, KUKA Robotics and Phoenix Mecano.

How to apply

1.	Register to our system	<u>بد</u> بخ
2.	Select a programme	
3.	Upload your documents	
4.	You will be given an appointment for an online interview	
5.	Get the CAL (Conditional Acceptance Letter)	CAL
6.	Payment	J.
7.	Get the FAL (Final Acceptance Letter)	FAL
8.	Visa procedure	
9.	Welcome to Kecskemét!	Contraction of the second seco

DEADLINES

For Application deadlines please visit our website: https://nje.hu/en/international-students/admission/tuitionfees-and-refund-policy

Final deadline: 15.07.2023.



Knowledge Centers

JOHN VON NEUMANN UNIVERSITY BOASTS WITH **'KNOWLEDGE CENTERS'.**

MNB KNOWLEDGE CENTERS:

The Central Bank of Hungary (Magyar Nemzeti Bank – MNB) and John von Neumann University signed a new cooperation agreement in 2021, under which the Central Bank will support the University's academic work and teaching in a number of areas. The most significant result of the joint work is the establishment of the MNB Knowledge Center in Budapest: the Center for Sustainable Finance, the Eurasia Center and the Economic Geography and Urban Marketing Center.

Center for Sustainable Finance:

One of the most important pillars of the MNB Knowledge Centre, Centre for Sustainable Finance (MNB Institute) is the Master's degree program in "International Economy and Business" in Hungarian, which is a new element within the study programs of the Faculty of Economics and Business of John von Neumann University. With the professional support of the Central Bank of Hungary (Magyar Nemzeti Bank – MNB), the program was launched in autumn 2022 for the first time, following the cooperation between John von Neumann University and the Central Bank of Hungary.

Eurasia Center:

The Eurasia Center strives to be a preeminent center in Hungary for the scientific research of the Eurasian region with a geopolitical approach. The Eurasia Center's research activities focus on the geopolitical, economic and social processes in the world's most populous and fastest growing region. The Eurasia Center publishes a number of different professional publications, including the scientific journal 'Eurázsia Szemle' and the informative magazine Eurázsia, which is also regularly accompanied by English-language study volumes, weekly news reviews, and analyses of the week. For more information about the publications, as well as other analyses and studies about the region visit the website eurasiacenter.hu.

Economic Geography and Urban Marketing Center:

According to their mission, the Center intends to contribute to the increase of the comparative advantage of the University, in the expansion and enrichment of both the educational and research portfolios, in areas that are not emphasized directly anywhere else in Hungarian higher education in technical, agricultural or economics education. At the same time, the demand for their justification is unquestionable. Place marketing knowledge in the field of marketing, regional and rural development is useful. National value and identity management in agricultural education and in the fields of trade, international management and rural development are also required. Finally, network and data-driven economic geography in the context of almost all undergraduate and master's degrees can convey useful additional knowledge to anyone who meets foreign economy, national values, or local governments in the course of their later work. The Center has invited not only the best Hungarian experts in the above-mentioned three fields concerning research and education purposes, but also the best and most renowned foreign experts as guest lecturers, thus contributing to the international prestige of the University.

The Animation Knowledge Center will create an interactive, experiential knowledge collection that can transmit values, develop competences, and pass on traditions across generations. This will also promote the development of young people's artistic, cultural, scientific, engineering and IT literacy. The aim of the Animation Knowledge Center is to collect, process and organise - on a professional, scientific basis - the sources of the history of the development and evolution of the Hungarian animation and the animated film, as well as the domestic and international professional achievements of Kecskemét Animation Studio and its decades of operation.

The research center aims to join world trends with the appropriate professional and social involvement. At the University, we have been dealing with hydrogen-based energy since 2019. During the preparatory work, several studies were produced, we built relationships with domestic and international partners, and we also became members of the most important domestic hydrogen technology organizations. We place great emphasis on the creation of practical results that prove our competences and contribute to the widespread social acceptance of hydrogen technology. The activities of the research center are focused on three main areas of expertise: vhydrogen-based energy management, hydrogen storage and hydrogen combustion.

ANIMATION KNOWLEDGE CENTER:

HYDROGEN TECHNOLOGY RESEARCH CENTER:

SÁNDOR KOPÁTSY KNOWLEDGE CENTER:

The aim of the Sándor Kopátsy Knowledge Center is to expand and diversify the research portfolio, student support and professional events. The Knowledge Center welcomes all organisations that are interested in the work and heritage of Sándor Kopátsy, who was an outstanding economist and university professor.

TÓDOR KÁRMÁN KNOWLEDGE CENTER FOR **DEFENCE INDUSTRY AND TECHNOLOGY:**

Based on the Zrínyi 2026 Strategy, the rebuilding of Hungary's defence industry and the full modernisation of the Hungarian Defence Forces was launched in 2018. The defence industry can be a key driver of Hungarian innovation performance in the future, while becoming a key sector of the economy. A crucial element of the defence industry is the preparation of the human factor, its ability and applicability to world-class standards, including both R&D and management skills. On this basis, there is a case for building and expanding cooperation between domestic universities and university-related R&D&I and the defence industry.

GREEN DEFENCE, WATER INDUSTRY, FOOD SAFETY ARE ALL LINKED TO THE DEVELOPMENT OF THE HUNGARIAN **DEFENCE AND DEFENCE INDUSTRY.**

ABOUT THE NEW CAMPUS

The University places great emphasis on sustainability, which appears in several areas of the University's life, such as teaching, research and development, and in the infrastructure of the campus.

Since the impressive new complex opened in Kecskemét in 2019, it has been home to the Faculty of Economics and Business of John von Neumann University. The development project that resulted in the construction of the ultra-modern campus in Kecskemét was launched in 2015. During the construction work, environmentally friendly solutions were preferred, and solar panels were installed for Wi-Fi operation and outdoor USB ports. The Faculty of Economics and Business moved into the new building in the autumn of 2019. In recent years, as traditional frontal teaching has increasingly become outdated, and 21st-century technologies have gained ground, interactive teaching methods based on technical devices have come to the forefront.



Students no longer attend lectures as passive listeners, but actively participate in them, and in the spirit of two-way communication they can react immediately. In the seminar rooms, they can immerse themselves in small-group project assignments and thus accomplish tasks more efficiently. The Kecskemét Campus will provide instructors and students with access to several efficient and state-of-the-art amenities that are still quite rare in Hungary (special applications, virtual spaces, real-time holographic projection etc.). Modern educational technologies support distance learning, thus facilitating the harmonisation of studies, work and private life, as well as international cooperation and knowledgesharing. In addition to the freely available smart devices, computers and Wi-Fi service, applications will also help students to manage their life and better organise their daily routine. The social media platform of the Campus will allow students to keep in touch with each other, and support the flow of the latest information, while the combined blended-learning educational model will offer a community experience. Using this model, instructors can combine traditional classroom-teaching instruments with possibilities opened up through the Internet and digital media. Educational centres all over the world place an emphasis on making their facilities accessible for the disabled. John von Neumann University will offer mobility and access solutions for the visually and hearing impaired, as well as for students with physical disabilities. The new university buildings can accommodate 1,200 students, and the main lecture hall has a capacity of 500. In addition, the university's world-class facilities





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