

John von Neumann University
Faculty of Economics and Business
International Business Economics
Bachelor's degree
full time training
From 01/09/2024

Subject	Prerequisite	Assessment method	Credits	Lecture	Practice
Semester I.					
Economic mathematics I.		grade	5	2	2
Economics I.		exam	5	1	2
Basics of Management I.		grade	3	1	1
Business economics		exam	5	1	2
Business information technology		grade	2	1	1
Competence Portfolio I.		sign.	0	0	2
General and economic law		exam	5	2	0
Finance		exam	3	2	0
Physical education I.		sign.	0	0	2
Optional course		grade	2	0	2
			30	10	14

Semester II.	Prerequisite	Assessment method	Credits	Lecture	Practice
Economic mathematics II.		exam	5	2	2
Economics II.		exam	5	2	1
Basics of Management II.	Basics of Management I.	grade	3	1	1
Basics of Accounting		exam	5	1	2
Marketing basics		exam	5	2	1
Statistics I.	Economic mathematics I.	grade	4	1	2
Professional foreign language I.		grade	3	0	2
Physical education II.		sign.	0	0	2
			30	9	13

Semester III.	Prerequisite	Assessment method	Credits	Lecture	Practice
Business communication I.		grade	3	1	1
Social behavior		exam	3	2	0
Statistics II.	Statistics I.	exam	6	1	2
Corporate finance I.	Finance	grade	5	1	2
Financial accounting and accounting analysis	Basics of Accounting	grade	5	1	2
Economic history		exam	3	2	0
Professional foreign language II.		grade	3	0	2
Optional course		grade	2	0	2
			30	8	11

Semester IV.	Prerequisite	Assessment method	Credits	Lecture	Practice
Business communication II.	Business communication I.	grade	3	1	1
Corporate finance II.	Corporate finance I.	grade	3	1	1
Business law	General and economic law	exam	5	2	1
Marketing management	Marketing basics	exam	5	1	2
Management of value-chain processes		exam	5	2	1
International relations, diplomacy		grade	2	1	1
International political economics		exam	5	2	1
Optional course		grade	2	0	2
			30	10	10

Semester V.	Prerequisite	Assessment method	Credits	Lecture	Practice
Project work	minimum 95 credits	grade	2	0	3
Fundamentals of the European Union		exam	2	2	0
Strategic planning		grade	5	1	2
International trade- and economic institutions		exam	5	2	1
Marketing research	Marketing basics	grade	2	1	1
Marketing communication	Business communication II.	grade	3	1	1
Intercultural communication		exam	3	2	0
Basics of International accounting		grade	4	1	2
Economic information intelligence and analysis in national and international relations		grade	4	2	1
			30	12	11

Semester VI.	Prerequisite	Assessment method	Credits	Lecture	Practice
Human resource management		grade	3	1	1
Environmental economics		exam	3	1	1
Thesis I.	Project work	grade	5	0	6
Managemenet of innovative enterprises		grade	3	1	1
International economic policy	Finance	grade	5	2	1
Defense and economy		exam	5	2	1
Centers of gravity in European economics		exam	2	2	0
Optional course		grade	2	0	2
Optional course		grade	2	0	2
			30	9	15

Semester VII.	Prerequisite	Assessment method	Credits	Lecture	Practice
International professional practice (13 weeks)	minimum 100 credits	sign.	30		
			30		

Semester VIII.	Prerequisite	Assessment method	Credits	Lecture	Practice
Competence Portfolio II.	Competence Portfolio I. and 150 credits	sign.	0	0	2
Thesis II.	Thesis I.	sign.	5	0	6
Professional practice (13 weeks)	minimum 120 credits	sign.	25	0	40
			30	0	48

Language criterium (compulsory 2 criteria)	Prerequisite	Assessment method	Credits	Lecture	Practice
from Semester IV.					
Criterion exam - English	Professional language I. and II.	sign.	0	0	0
Criterion exam - German	Professional language I. and II.	sign.	0	0	0
Criterion exam - other I.		sign.	0	0	0
Criterion exam - other II.		sign.	0	0	0