

**Curriculum of Regional and Environmental Economics MA**

Finance I. Monetary and Fiscal Policies (Basic)

Applied Economics I. Microeconomics and Economics of Natural Resources (Basic)

Environmental Studies I. Environmental Economics (Core)

Applied Economics II. Corporative Strategies of Automotive Industry (Core)

The Regional Structure of Hungary (Core)

Connectography I. Spatial Analyses and GIS Geographical Information System (Core)

Place Marketing I. Regional and Urban Marketing (Core)

Regional Policy and Economics I. Macroeconomics and Growth Theories (Core)

Regional Policy and Economics II. Business Site Selection and Development Policy (Core)

Economic and Environmental Law (Core)

Finance II. Geography of Financial Markets (Core)

Connectography II. Network Economics (Core)

Urban Sociology (Core)

Connectography III. Metaverzum (Core)

Regional and Local Planning and Development (Core)

Local Governance (Core)

Degree Work Tutorial I. Diploma Work (Required)

Degree Work Tutorial II. Diploma Work (Required)

**Specialization 1: Place Marketing courses (S1):**

Place Marketing II. TDM – Tourism Destination Management and Marketing (S1)

Place Marketing III. Country Image Country Brand (S1)

Place Marketing IV. Urban Marketing Research Methodology (S1)

Economic Development I. Urban Economics (S1)

Urban Management Practice (S1)

**Specialization 2: Network Economics courses (S2):**

Connectography IV. New Trends in Geography (S2)

Network and Geography of Services (S2)

SDG Sustainable Development Goals I. Wellbeing, Wealth Perspective of Sustainability (S2)

Transportation Planning and Logistics (S2)

Geography and Economics of the Internet (S2)

**Other required subjects (R):**

Economic and Social Geography (R)

Regional Geography I. Economic Geography of Europe (R)

Environmental Protection and Nature Conservation (R)

Sustainable Urban Development (R)

Environmental Studies II. Environmental Policy (R)

Regional Policy and Economics III. Modernization and Crisis Management (R)

Economic Development II. Rural Development (R)

Value-based Identity Management (R)

SDG Sustainable Development Goals II. Green Accounting (R)

Geopolitics (R)

Leadership Economics and Training with Immersive Tools and Technologies (R)

Project Management (R)

**Elective courses (E):**

Regional Geography II. Economic Geography of the World (E)

Sustainable Ecosystems (E)

Environmental Studies III. Environmental Management (E)

Economic Development III. Smart Cities (E)

Economic Development IV. Regional Competitiveness (E)

Cross-border Cooperation (E)