

Prof. Dr. Zoltán Zéman, PhD, Full Professor

Founding core member of John von Neumann University Doctoral School of Management and Business Administration

Education, work history, positions, leadership experience:

He graduated at Gödöllő University of Agricultural Sciences in 1992 as an agricultural engineer with business administration specialization, in 1995 as agricultural economist. In 1994, he obtained the qualification of chartered accountant. He also holds a bachelor's degree of foreign trade (College of Foreign Trade, 1994). He obtained qualifications of a trainer of certified accountants in 1999 and official examiner in 2000 and diploma of a tax consultant (2014). He holds a PhD degree in the science of economics awarded by the Doctoral School of Economics of Gödöllő University of Agricultural Sciences (1998). He became a habilitated doctor in 2009, in the management and business administration science, at the Szent István University. He became a full professor from 2016 at the College of Szolnok. He worked from 1998 until 2022 (24 years) as lecturer in different positions at MATE, the Hungarian University of Agriculture and Life Sciences and its predecessors, Gödöllő University of Agricultural Sciences and Szent István University. Since 2021, he has been working at John von Neumann University as full professor. From 2004, he worked as Director of Institute and Head of Cabinet at Budapest School of Communication and Business and the head of Business Communication and Business Administration and Management BA courses. From 2007, he worked as vice-director and head of department of the Institute of Finance and Accounting, at Szent István University (SZIU). From 2009 until 2021, he was the director, head of department, head of research groups of the successors of the institute. From 2008 until 2021, he served as the head of course of Finance and Accounting BSc course and Finance MSc course. Between 2008 and 2010, he was the Vice-Dean of the Faculty of Economics and Social Sciences of SZIU. He worked as core member between 2015 and 2022 at the Doctoral School of Management and Business Administration of SZIU and its successor the Doctoral School of Economic and Regional Sciences of the MATE. Since 2016, he has worked as supervisor at the Doctoral School of Earth Sciences at the University of Pécs. From 2021, he is a professor of John von Neumann University, where he played significant role in the establishment of the JNU Doctoral School of Management and Business Administration. He is invited regularly as reviewer or member of evaluation committee of PhD defenses at different doctoral schools. Besides his educational work in higher education, he takes part actively in the academic community, too. He holds positions in different committees of the Hungarian Academy of Sciences: member (2002-) and co-chair (2021-) of Sub-committee of Finance, co-chair of the Working Committee on Business Regulation and Information Management at the HAS Miskolc Regional Committee (2021-). He is a reviewer of the Hungarian Accreditation Board (2008-). He served as Chairman (between 2013 and 2020) and from 2020 he is the co-chair of the Economics Committee of the Hungarian Rectors' Conference (2020-), from 2019, he is a member of the Supervisory Board, too. He is the member of the Hungarian Chamber of Auditors (2008-), the Association of Accountants (2000-), member of Kazakhstan Association for Engineering Education (KazSEE) and member of the Accreditation Council at KazSEE (2021-). Full member of the European Academy of Sciences and Arts (V.) (2024-), member of the Supervisory Board of the Hungarian Rectors' Conference (2024-), member of the Hungarian Accreditation Committee (2025-) Vice-Chair of the MAB Accreditation Visiting Committee (2026).

Awards: He was awarded by the Distinguished Award of the Scientific Society for Organisation and Management (1998), the Hungarian Higher Education Medal (2015) and different awards at the Szent István University.

Educational activities: During his teaching career, PhD Subject coordinator: Controlling methods and systems, Methodological issues of business valuation, Controlling methods (in English), Controlling methodology, Accounting systems (both in Hungarian and in English), Strategic finance and controlling methods (in English), Controlling methodology and its differentiated areas. John von Neumann University Doctoral School of Management and Business Administration Subject responsible: Strategic Financial Controlling and Business Evaluation Methods, Financial Management and Digitization, Strategic Financial Controlling and Business Evaluation Methods. His research topic at John von Neumann University Doctoral School of Management and Business Administration is: Supporting Management Processes with the Development of Controlling Methodology.

Research activities: He has published in several prestigious Hungarian and international journals. Research interests include management information systems, financial digitization, data-driven controlling, financial management, management accounting. He works as reviewer and editorial board member at Hungarian and international journals. He is a series editor at Akadémiai Kiadó, Budapest (2016-), member of the editorial board and scientific editor of Controller Info journal (2013-2020) and from 2020 he is the editor-in-chief. 2022-Technoeconomics Journal Editorial Board Member (Russia). Chairman of the Editorial Board of Magyar Minőség (Hungarian Quality) magazine (2025-) Guest editor and reviewer for international magazines.

Science organizing activities, language skills: Prof. Dr. Zoltán Zéman holds a higher level state language certificate in English and a basic level certificate in Russian. He has 37 graduated PhD students (8 of them in English) and 15 PhD students before graduation.

Publications and their impact:

Scopus: <https://www.scopus.com/authid/detail.uri?authorId=57237571500>

Publón (Web of Science): <https://www.webofscience.com/wos/author/record/2861150>

Magyar Tudományos Művek Tára: <https://m2.mtmt.hu/api/author/10001696>

ORCID: <https://orcid.org/0000-0003-2504-028X>

„D1” minősítésű kutató Magyarországon: <https://scientometrics.org/>

MTMT ID: 10001696

Tud-O-Méter: <http://www.hit.bme.hu/~ghorvath/tudometer/mtoscoring/10001696>

Research Gate: <https://www.researchgate.net/profile/Zeman-Zoltan/2>